

THE HARD LESSONS



"Gasoline is a Rock N Roll album with hooks and spunky attitude, the kind of record that infuses each influence or genre name drop with addictive fun. The Hard Lessons, Detroit's next big Rock N Roll thing?"

-metro times (cover story)

Fronted by Detroit's modern incarnation of Ike and Tina, and backed by a drummer whose diminutive stature is in direct contrast to his raucous power, The Hard Lessons come on like an unexpected face-slap. With a sweaty live show rendering crowds and critics across the country "vanquished and sated," and a masterpiece debut album, *Gasoline*, set to reclaim the summer airwaves for Rock N Roll, The Hard Lessons are poised to take over the world. Produced by a who's who of Detroiters (including Electric Six guitarist Zach Shipp and Ghetto Recorders engineer Jim Diamond), *Gasoline* boasts a contemporary edge sorely lacking from the latest crop of indie rock recordings occupying the record bins downtown. Rather than rehashing the past, The Hard Lessons create a sound that is instantly memorable, dangerously exciting and addictively fun - wrapped in a package set to explode! Get out a pad and paper; THIS is Rock N Roll music.

"Hot young blood: The Hard Lessons are one of today's most explosive and in-demand rock bands on Detroit's music circuit."

- clear magazine

(left to right)

korin cox: organ, synth, vocal
agostino visocchi: guitar, vocal
christophe zajac-denek: the drums

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